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**For Immediate Release**

Las Vegas – October 19, 2011

The Clorox Away from Home Division awarded Bull'sEye as the 2011 Jan San Broker of the Year at their annual awards celebration during the International Sanitary Supply Association convention in Las Vegas. The award was presented to Bull'sEye team members (Bob Cerminara, Bill Connelly, Tom McCollum, Tom O'Toole, Rich Murphy and Charlie Cobb) attending the ISSA event, by Matt Laszlo, Director of Sales and Andy Piucci, Business Team Leader. This was the third time Bull'sEye has been recognized by Clorox as Broker of the Year in the eleven years they have represented Clorox. The Bull'sEye Team has successfully executed their Clorox initiatives to lead the country in sales and produce consistent growth in the Healthcare and Jan San market segments. "This award is the result of tremendous team work between The Clorox Company, our Zone Managers Keith Manning and Sara Gibbons, our Healthcare Managers Matt Yessian and Kathy Rodgers, the Bull'sEye Field Sales Representatives, Inside Sales Associates and our Support Staff" commented Cerminara.

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